



Press Release

15 October 2013

Animal Psychology

Animal Psychology- Comparing the Psychology of Different Animals, is a newly released ebook written by John Mason and Staff of ACS Distance Education provides an interesting insight into understanding the 'differences' that exist between the psychology of humans and animals, as well as how different types of animals vary in their psychological make-up.

The ebook covers wild and domesticated animals, farm animals and pets and helps the reader understand how an animal behaves. Some comparisons that are covered in the ebook include how a dog is different to a cat or how a domesticated dog is different to a wild one.

This is a book that is ideal for pet owners, farmers, animal trainers, zookeepers, zoo keepers, conservation officers, students, or anyone with an interest in, or passion for animals.

With 105 pages and 69 colour photographs, Animal Psychology is a must read for animal enthusiasts who have always wanted to know how animals think and why they behave in a certain way.

To purchase a copy of this ebook or download a sample, visit our website:

www.acsbookshop.com/product-animal-psychology-pdf-ebook-5591.aspx

The chapters covered in this book are:

Chapter 1- Introduction to Animal Behaviour

Chapter 2- Animal Perception & Cognition

Chapter 3- Innate or Native Behaviours

Chapter 4- How Animals Learn

Chapter 5- Specific Types of Animal Behaviour

Chapter 6- How Animals Communicate

Chapter 7- Animal Mentality

Chapter 8- Managing Animal Behaviour

If you have any queries or would like to arrange an interview, please call or email the ACS head office on the Gold Coast on (07) 5562 1088 and ask for our Media and Marketing Officers (admin@acs.edu.au).

About ACS Distance Education ... Established in 1979, ACS Distance Education is a leading Australian Distance Education provider which offers over 600 courses via correspondence, online or on CDs. The Institution has offices in Australia, United Kingdom and is operated through Affiliates in the United States. ACS has educated thousands of students, many of whom have gone onto successful employment, both in industry or in their own businesses. The school employs staff in 3 states of Australia, plus the U.K., U.S.A and New Zealand.