



Press Release

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How to be a Successful Editor eBook – OUT NOW

Gain a competitive advantage in editing and discover what is required to be a successful and productive editor.

Successful editors need to be across so many different writing styles, publishing media and audiences. Anyone can write and publish material electronically today, and a lot more people are doing just that. Blogs, websites and online newsletters have taken a lot of readers away from large book, magazine and newspaper publishers. As a result, there is often less money and less manpower available to edit each publication (both print and electronic formats). The good news is that there are more publications, and hence more opportunities to work on published material.

The 'How to be a Successful Editor' ebook is aimed at editors in the industry and also people who are new to editing and are looking at gaining an edge.

The Author of this ebook knows the business. John Mason has been writing books since the 1970's and has over 100 titles published, including printed books and ebooks. He has contributed to numerous magazines and has been the editor of 'Your Backyard' Magazine and is currently the gardening editor of Homegrown Magazine.

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If you have any queries or would like to arrange an interview or a review copy of this eBook, please call or email the ACS head office on the Gold Coast on (07) 5562 1088 and ask for our Media and Marketing Officers (admin@acs.edu.au).

About ACS Distance Education ... Established in 1979, ACS Distance Education is a leading Australian Distance Education provider offering over 600 courses via correspondence, online or on CDs. The Institution has offices in Australia, United Kingdom and is operated through Affiliates in Australia, Philippines, Singapore, UK, New Zealand, France and Ireland. ACS has educated thousands of students, many of whom have gone onto successful employment, both in industry or in their own businesses. The school employs staff in 3 states of Australia, plus the U.K., U.S.A and New Zealand.